

# Sohar Aluminium sponsors Oman Web Awards

Sohar Aluminium's (SA) vision is 'Passion for Excellence, Be the Best' and it is the endeavour towards this vision that reflects in its operations and activities that the organisation participates in.

The Oman Web Awards has been recognised as a forum that recognises excellent work in web designs and encourages competitors to achieve the best. Therefore SA's decision to sponsor the engineering and manufacturing category of the Oman Web Awards is an expansion of its endeavour to be associated with excellence.

The engineering and manufacturing sector in Oman is the cornerstone of Oman's 2020 vision to diversify its economy away from oil and gas dependency. By sponsoring this category SA believes it is con-

tributing in its own way to help the diversification process.

SA's website won the second prize in the 2010 edition of the OWA and hopes to see more glory in this year's showpiece.

The CEO of Sohar Aluminium, Henk Pauw, said, "The World-Wide Web has become an even tighter entity than it ever was before and organisations need to use it effectively to ensure their business reaches its customers.

"The Oman Web Awards encourages corporates to maintain a strong presence on the web and motivates developers by challenging them to innovate and deliver award-winning websites.

"We hope to see something new this year and expect an exciting contest on the cards. May the best site win."