

# Oman Web Awards to be announced on Oct 29

By Kaushalendra Singh

MUSCAT — With 260 entries for 2011, the Oman Web Awards has witnessed 25 per cent growth in terms of entries and one more category added to the contest. The new category is titled as Advertising and Media and with this the total number of categories has gone up to 25 from 24 last year.

“The registration process for the 6th Oman Web Awards closed on September 22 and the response was overwhelming from companies across the nation for all the categories. The awards will be presented at a grand ceremony on October 29, at the Al Bustan Palace,” said Kalpana D’Silva of SJS Group.

The event is presented by Spotlight Events, a member of SJS Group, in association with Microsoft and BSA, and is held under the auspices of e.oman, the Information Technology Authority of Oman.

“Constituted in 2005, the Oman Web Awards elevated the standards of web design in



the Sultanate and took this to new heights. Companies have greatly improved their IT-related services and thus validated their customers' increased confidence,” said Kalpana.

According to the organisers, each web company has the liberty to submit up to 30 websites in the competition and is entitled to be a nominee for the above award.

Winning websites for web companies will be re-evaluated

by the jurors. Each winning website holding golden award level receives 15 points, each winning website holding silver award level receives 10 points and each winning website holding bronze award level receives 5 points.

Points will be calculated for each company alone where the highest sum among web companies will receive the Web Company of the Year Award.

In each category there will

be three winners. Grading will be applied under special criteria designated according to specific high-level standards.

Golden trophy will be presented to the top winner in each category, Silver trophy will be presented to the second top winner in each category and Bronze trophy will be presented to the third top winner in each category.

The Best Arabic Knowledge content website is a web-

site acting as a searchable and shared informative reservoir; and a free Arabic knowledge-spreading centre for the community. It can provide common platform for submission, search and receipt knowledge through various modes of interaction and cover different categories.

Web of the year rolling trophy will be presented to the highest evaluation among all the winning websites.

Best Web Designer of the Year Award will be presented to an individual or company that has designed most of the award-winning websites.

The main sponsor of the event is Majan Consolidated Co; gold sponsor is Orpic and bronze sponsor is MB Holding Company. The category sponsors are Sohar Aluminium, Soltex, Khimji Ramdas, Capital Store, Diamond Advertising and Publicity and Arabian trails; and the support sponsors are Bahwan Electronics, Petron, Travel City, Travel Point, Falcon Insurance Company and Oman Air for their endorsement of the event.