

IT LANDMARK

Web awards on October 29

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MUSCAT: Getting creative and thinking out-of-the-box is the mantra that drives some of the websites of Oman's firms. And they are being honoured and awarded for their creativity.

The award ceremony for Oman Web Awards 2011, in its sixth year

now, will be held at Al Bustan Palace on October 29.

Addressing a press conference at the InterContinental Hotel yesterday, Kalpana D'Silva, manager, sales and marketing, SJS Group, the presenter of the Web Awards, said, "The aim is to promote the spirit of innovation and creativity within the digital economy of

Oman. Awards in 25 categories will be presented at the ceremony. We have received 260 entries this time, 25 per cent more than last year. Three winners in each category will be announced which are categorised as Gold, Silver and Bronze. There will be a grand prize up for grabs for the best 'Website of the Year'."