



It's time again for **The Oman Web Awards** ...the competition for websites in Oman.

OBJECTIVES:

- Promote the spirit of innovation and creativity • Raise the standards of web design & websites
- Advocate growth & development of local talents • Promote intellectual property awareness
- Encourage all sectors to become involved in the digital economy

THE WEBSITES WILL BE JUDGED ON SPECIFIED CRITERIAS WHICH ARE:

- (a) Concept/ Creativity (20%)
- (b) Technical/ Ease of use/ Navigation (25%)
- (c) Content/ Structure (25%)
- (d) Visual Design Solution/ Aesthetics (20%)
- (e) Interactivity (10%)

THERE ARE 25 DESIGNATED CATEGORIES:

- Advertising & Media
- Art & Culture
- Automotive
- Banking & Finance
- Corporate
- E-commerce
- Event Management
- Education
- Engineering & Manufacturing
- FMCG (Food & Beverages)
- Forums
- Hospitality
- Healthcare
- HSE (Health, Safety & Environment)
- Ministries/Government Organizations
- NGO/NPO
- Oil & Gas
- Operations & Logistics
- Personal
- Real Estate
- Retail
- Services
- Software & Telecommunication (ICT)
- Sports
- Travel & Tourism

In each category three winners will be declared. Grading will be applied under special criteria designated according to specific high-level standards

• GOLD • SILVER • BRONZE

THE GRAND PRIZES OF THE EVENT WOULD BE:

- **Website of the Year:** The highest evaluated website amongst all the winner websites.
- **Web Company of the Year:** The winner is selected from Web Designing Company nominated winner websites and the Jurors re-evaluate the sites to decide the winner. Here, each Gold, Silver and Bronze winner will get three, two and one point respectively and the web company with maximum points will bag the Web Company of the Year Award.

RULES & REGULATIONS:

Eligibility: All web design companies, web developers & web owners can participate in this competition.
Registration: Websites can be registered online through www.omanwebawards.org Oman Web Awards has the right to refuse any website deemed offensive, contravening to traditional and local values or unlawful. Original work material and other procedures might be requested to prove the genuinity of the website. Each category requires a minimum of five participants; otherwise the category will be annulled.

PAN ARAB WEB AWARDS:

The Pan Arab Web Awards (PAWA) committee in association with MICROSOFT and Business Software Alliance (BSA) conduct an annual competition for the websites in almost all the Arab countries and the winners from each country will get an opportunity to compete in the prestigious Pan Arab Web Awards.

Participating in OWA helps to validate the customer's increased confidence in the organization and its services. The current Pan Arab Web Awards Country Members are:

Bahrain • Egypt • Kuwait • Jordan • Lebanon • Oman • Palestine • Saudi Arabia • Tunisia • UAE • Qatar • Yemen

The event is being hosted by SJS Group (Oman) and for more details you may please contact:

- **Kalpana D'Silva, GSM: +968 99266537 • Betty Noronha, GSM: +968 99822501 • Naveed Sharif, GSM: +968 95223963**
- **Haarish Aslam, GSM: +968 97015531 • Mustafa Abdel Rahman, GSM: +968 99245630**