

Oman Web Awards registration opens

By A Staff Reporter

MUSCAT — Web Awards enters into sixth successful year. This brings yet another year of cutting edge digital experience with much hyped Oman Web Awards 2011. The competition is held to honour outstanding talents within the digital economy of Oman.

Hosted by SJS Group (Oman), and held under the auspices of the e.oman Initiative and the Information Technology Authority (ITA), the registration for the Oman Web Awards competition is now open until June 30. The final award ceremony is scheduled to be held on July 30 in association with Microsoft, Business Software Alliance (BSA) and AYNA.

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Arab Web Awards Academy with the objective of promoting the spirit of innovation and creativity within the digital economy of Oman. In a span of six years it has not only been successful in raising the standards of web design and web development services in the Sultanate of Oman; but it has also helped advocate growth and development, promoting intellectual property awareness and encouraging all sectors to become more involved in the IT world and in the wake of honouring websites.

The competition is open to all web designers and developers, giving them an opportunity to showcase their creative work. This event aims at bringing together web design companies, freelancers and

web owners in a competition for the best website in each of the designated 25 categories. Oman Web Awards Winners can compete with participants from other Arab countries in the annually held Pan Arab Web Awards competition.

The key idea of having such an award ceremony is to serve as inspiration, archive and at the same time reward creators for their skills so that they continue to excel and meet all professional and international standards within the entire Gulf region.

In each category there will be three winners which are categorised as Gold, Silver and Bronze. There will be two grand prizes for the best 'Website of the Year' and the best 'Web Company of the Year'.