

Oman Web Awards opens doors for creative websites

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MUSCAT: Get ready for yet another year of cutting edge digital experience with the much hyped Oman Web Awards 2011 as it enters its sixth successful year.

The competition is held to honour extraordinary talents within the digital economy of Oman. Hosted by SJS Group (Oman), and held under the auspices of the e.oman initiative and the Information Technology Authority (ITA), the registration for the Oman Web Awards competition is now open till June 30.

Final ceremony

The final award ceremony is scheduled to be held on July 30, this year in association with Microsoft, Business Software Alliance (BSA) and AYNA.

The Oman Web Awards was first introduced by the Pan Arab Web Awards Academy with the objective of promoting the spirit of



innovation and creativity within the digital economy of Oman.

Within a span of six years it has not only been successful in raising the standards of web design and web development services in the Sultanate of Oman, but it has also helped advocate growth and development, promoting intellectual property awareness and encouraging all sectors to become more involved in the IT world and honour creative websites.

The competition is open to all web designers and developers, giving them an opportunity to

showcase their creative work. This event aims at bringing together web design companies, freelancers and web owners in a competition for the best website in each of the designated 25 categories.

Oman Web Awards winners can compete with participants from other Arab countries in the annually held Pan Arab Web Awards competition.

Creativity

The key idea of having such an award ceremony is to serve as inspiration, archive and at the same time reward creators for their skills so that they continue to excel and meet all professional and international standards within the entire Gulf region.

In each category there will be three winners declared which are categorised as Gold, Silver and Bronze. There will be two grand prizes up for grabs for the best 'Website of the Year' and the best 'Web Company of the Year'.